



Nov 01, 2004

Dear Advertiser:

Canadian Parents for French New Brunswick is now accepting advertising in our Spring 2005 issue of the Provincial Newsletter.

Our newsletter is mailed to over 1,600 members and 23 schools and organizations in New Brunswick. Members are mostly parents or educators who have children in French programs in the Anglophone school system and are eager to have access to French education material and other French-language opportunities for their children.

We hope our very reasonable rates quoted on the next page will encourage you to place your ad in one or more of our newsletters sent out three times a year.

If you think our readers would be interested in what you have to offer then you can fax in the form below to reserve your advertising spot.

Yours truly,

Dianne Guay  
Program Development Officer  
1 (506) 432-6584

*Promoting opportunities for young Canadians to learn and use French*

# CPF Canadian Parents for French PROVINCIAL NEWS

## ADVERTISING RATES

### 2004 Spring Edition

¼ Page Ad Size – 3 ½” wide x 4 ½” (9 mm x 11.5 mm)	\$25.00
½ Page Horizontal Ad Size – 7 ¼” wide x 4 ½” (18.5 mm x 11.5mm)	\$50.00
½ Page Vertical Ad Size – 3 ½” wide x 10” (18.5 mm x 25.5 mm)	\$50.00
Full Page Ad Size – 7 ¼” wide x 10” (18.5 mm x 25.5 mm)	\$100.00

**CLOSING DATE: April 5<sup>th</sup>, 2004**

#### ADVERTISING REPRESENTATIVE:

Dianne Guay

Telephone: 1(506) 432-6584  
Fax: 1(506) 432-6751  
Email: [dguay@nbnet.nb.ca](mailto:dguay@nbnet.nb.ca)

Mail: Canadian Parents for French  
P.O. Box 4462, Sussex, NB  
E4E 5L6

# ***CPF PROVINCIAL NEWSLETTER***

## **Advertising Reservation Form**

YES, we wish to reserve advertising in the Spring/2004 CPF Provincial Newsletter.

Please reserve the following space:

<b>¼ Page Ad (3 ½" wide x 4 ½").....</b>	<b>\$25.00</b>
<b>½ Page Horizontal Ad (7"¼ wide x 4 ½").....</b>	<b>\$50.00</b>
<b>½ Page Vertical Ad (3 ½" wide x 10").....</b>	<b>\$50.00</b>
<b>Full Page Ad (7¼" wide x 10").....</b>	<b>\$100.00</b>

*Please note all prices are GST exempt*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Institution Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Cheque/money order will be enclosed with ad copy **OR**

Please invoice. Our Purchase Order No. is \_\_\_\_\_

Please make cheque or money order payable to **Canadian Parents for French**.

Fax or email this form to Dianne Guay to Reserve space:

Email: [dguay@nbnet.nb.ca](mailto:dguay@nbnet.nb.ca) *or*

Fax: 1(506) 432-6751