

CONCOURS **allons à FRANCE** 2007 CONTEST

Stand up for your planet *What can you do for the environment ?*

Create a public awareness campaign in French (poster and fact sheet)...

DEADLINE :
Registration : January 31
Submission : April 2

...and win a 10-day trip to Paris this summer !

For details, go to www.ambafrance-ca.org or www.cpf.ca



**allons
à FRANCE**

CONCOURS

2007

CONTEST

School: _____

Address: _____

City/Town: _____

Prov. / Terr.

Postal Code: _____

Principal's Name: _____

School Telephone Number: _____

Fax: _____

E-mail: _____

Date: _____

Signature of principal: _____

Yes, our **TEAM** would like to participate in the CPF/Embassy of France Contest

[]

Team Leader (teacher): _____

Tel (home): _____ **Email:** _____

Student 1: _____

Grade level: _____ FSL program: _____ Birth date: _____

Address (FULL): _____

Telephone number: _____

Student 2: _____

Grade level: _____ FSL program: _____ Birth date: _____

Address (FULL): _____

Telephone number: _____

Student 3: _____

Grade level: _____ FSL program: _____ Birth date: _____

Address (FULL): _____

Telephone number: _____

Contest rules and details are available on CPF's website: www.cpf.ca
or, the Embassy of France website: www.ambafrance-ca.org

FAX/MAIL registration form to Canadian Parents for French by January 31, 2007.

Final report to Canadian Parents for French by April 2, 2007.

Canadian Parents for French, 310 - 176 Gloucester Street, Ottawa, Ontario K2P 0A6

Tel: (613) 235-1481 ext. 33 Fax: (613) 230-5940 Email: nhunter@cpf.ca website: www.cpf.ca



CONCOURS



**allons
en FRANCE** 2007

CONTEST

Stand up for your planet What can you do for the environment?

Canadian Parents for French and the Embassy of France are offering the *Allons en France* 2007 contest which is open to Grade 11 and 12 students enrolled in French-second-language programs.

In a team of four, comprised of three students and a teacher, the teams are being asked to submit a public awareness campaign that includes a poster and a fact sheet on a subject that has grasped the attention of the world: the environment.

Using the campaign slogan "Stand Up for Your Planet - What can you do for the environment?" the teams need to come up with five to 10 tips, key messages, or hints to inform people of how one person can make a difference in their lifestyle/community in order to ultimately have an impact on the environment on a global level. The public awareness campaign will include a poster and a fact sheet, all of which have to be submitted in French.

The teams will be evaluated based on originality, French language quality, content development, and creative design. Please see rules for complete details.

Prizes:

Each student member of the team (16 to 20 years old, 16 as of July 1, 2007) and the teacher member will be awarded the grand prize, *Allons en France*, consisting of a 10-day trip to France next summer. The prize package includes: travel, accommodation, activities and insurance. There will also be second and third prizes awarded.

DEADLINE : **Registration : January 31, 2007**
 Submission : April 2, 2007

For details, go to www.ambafrance-ca.org or www.cpf.ca

Rules

Who may participate?

The contest is being administered by the Cultural Service of the Embassy of France in Canada and is open to students (16 to 20 years old, 16 as of July 1, 2007) in English schools who are enrolled in French-second-language programs (core, extended, immersion).

Each team's final report will be evaluated based on level of French; for example, students in immersion will be expected to be more proficient in the language than students in core French...this way, everyone is evaluated fairly.

What is expected?

The team must create a public awareness campaign in French, which includes a poster (in colour or black and white) and a fact sheet based on the campaign slogan:

"Stand up for your planet - *What can you do for the environment?*"

Poster details

The POSTER will present 5 to 10 key messages, tips, clues, and/or statements on how one person can make a difference in their lifestyle/community in order to ultimately have an impact on the environment on a global level. The poster will be produced as a collective effort (**team of three students**) and students can make use of many visual and artistic forms as part of the presentation including: pictures, drawings, painting, literature, quotes, and historical facts. This may include images obtained or designed using computer software. The final product must be submitted on 45.7 x 61 cm (18 x 24 inches) paper. Poster size must be exact.

The FACT SHEET should provide an overview of the topic and will serve as a backgrounder. It should include the objective of the campaign and an explanation as to why this is an important issue facing the world today. It must be written in French and not exceed 1 page (8.5 x 11 inches).

How to register a team

Team: Three students and one teacher from the same school. The teacher accepts to become the primary contact of CPF and the Embassy of France. More than one team can apply within the same school.

Complete the registration form and fax it to:

Canadian Parents for French

Fax: (613) 230-5940

The deadline for registration is January 31, 2007. Please include names of entrants, birthdates, grades, and FSL program that each participant is enrolled in as of the 2006-2007 school year. In addition, we require the name of the team's teacher as the primary contact. Please see the registration form.

Contest conditions

The team undertakes the task of creating their own original work and not to make use of works or documents subject to copyrights (with the exception of short quotations in accordance with the laws that govern copyrights), or defamatory material or material contrary in any respect to the laws and regulations.

The team of students may seek guidance from the team's teacher, may use personal items or material that is borrowed.

All entrants relinquish, free of any charge, all copyrights, broadcasting rights, royalties, etc. related to the final reports and additional material, to the Cultural Service of the Embassy of France in Ottawa and CPF who will be entitled to publish or exhibit said reports and additional material, in part or in full, in any way that the Cultural Service and CPF will deem appropriate, including the Internet.

All material, which will be published or exhibited, in part or in full, will bear the signature of its authors. The entrants or their legal representatives hereby agree that their names and capacity will be used in all the publicity concerning the contest and its result as well as the publication or exhibition of the reports and additional material, without implying any form of payment. The winners of the contest are expected to provide the Cultural Service of the Embassy of France with a report of their trip to France. This text has to be submitted by August 31st, 2007 and will be published on the website of the Embassy of France.

The organizers of the contest reserve the right to curtail, extend or cancel the contest if so required by circumstances. In such a case the organizers of the contest could not be held liable in any way.

Project Submission

Please submit POSTER and FACT SHEET by April 2, 2007 to:

Canadian Parents for French,
176 Gloucester Street, Suite 310,
Ottawa, Ontario, K2P 0A6.
Attn: Nikki Hunter

Contest judges

The jury, chaired by the "*Conseiller Culturel*," will include a representative from Canadian Parents for French and (a) representative(s) from associations that represent FSL teachers.

Grand prize

Each student member of the team (16 to 20 years old, 16 as of July 1, 2007) and teacher member (if applicable) will be awarded the grand prize, "Allons en France," consisting of a 10-day trip to France next summer. The prize package includes: travel, accommodation, activities and insurance.

Second and third prizes

The 2nd and 3rd teams will receive French books selected by the Cultural Service of the Embassy of France.

To take part in the contest, entrants must fully agree to these rules and regulations.

Bonne Chance!

Olivier Boasson

Cultural Counsellor

Embassy of France in Canada

Good Luck!

Anna Maddison

President

Canadian Parents for French



CPF Canadian Parents for French

Quels sont les critères de sélection du jury ?

Le travail demandé aux participants étant une création originale, son évaluation tiendra compte de l'originalité et de la créativité, mais aussi de la qualité de la langue de la réflexion engagée et du travail en groupe effectué :

Notation de 1 à 4 Critères d'évaluation	1	2	3	4	Notes
Originalité & créativité	Minimales	Réalisation peu originale	Réalisation originale et claire	Réflexion personnelle, originalité, qualités créatives	/ 4
Développement & organisation	La réalisation ne respecte pas les consignes	La création manque de cohérence	Bon développement	Bonne coordination d'équipe, travail bien mené et complet	/ 4
Qualité de la langue	Difficulté à comprendre le message de la campagne de sensibilisation	Quelques problèmes de construction de phrases	Qualité de la langue	Phrases variées, vocabulaire riche	/ 4
Qualité artistique / visuelle	Absence de qualité artistique / visuelle	Présence de quelques éléments artistiques / visuels	Choix visuels adaptés, sens esthétique	Bon sens esthétique	/ 4
Respect des consignes	Ne respecte pas les consignes	Problèmes de respect des consignes	Projet trop court ou trop long	Consignes respectées	/ 4
Total :					/ 20

Commentaires :